



Palos Verdes Junior Women's Club

Post Office Box 1 | Palos Verdes Estates | California 90274

Supporting women and children in crisis throughout the South Bay

Dear Friend of Palos Verdes Junior Women's Club,

Entering its 62nd year supporting women and children in crisis in the South Bay, the Palos Verdes Junior Women's Club would like to invite you to become a partner. Since 1958, the organization has disbursed millions of dollars to deserving local philanthropic organizations.

As a 501(c)(3) non-profit organization, the Palos Verdes Junior Women's Club is dedicated to assisting charitable organizations that promote the social welfare in the community with a primary focus on at risk women and children. Harbor Interfaith Shelter, Rainbow Services, Boys and Girls Club, and SHAWL are just some of the local philanthropies that have benefited from the generosity of our donors. Each organization we support is required to meet a number of key requirements, including fiscal responsibility and verifiable financial benefits they provide to those they serve.

This fiscal year we will hold two major fundraisers - a Holiday Luncheon and Shopping Boutique that will be held on Sunday, December 15, 2019 at the Palos Verdes Golf Club, followed by a Spring Gala held at the Trump National Golf Club in Rancho Palos Verdes, Saturday, March 21, 2020. Our goal is to raise over \$250,000. To help us reach that goal, we invite you to join us as a Major Donor partner.

Major Donor benefits include: (additional details enclosed)

- Your personal and/or company's name recognition will reach 72,000 Palos Verdes Peninsula and surrounding area residents
- Name recognition at the event fundraisers will reach several hundred attendees (via event program books, invitations and event signage)
- Media exposure via inclusion in pre-event promotions and advertising
- 100% of your donation goes directly to the philanthropies we serve
- Complimentary event tickets

We respectfully request a commitment from you by November 1, 2019. Recognition of your donation will begin with our first fundraiser in December. I will also contact you directly to provide greater insight as to our mission and how your contribution will make a significant difference in the lives of women and children in crisis. (Your tax-deductible check may be mailed to: Palos Verdes Juniors Women's Club, VP-Major Donors, Julie Hadley, 32 Harbor Sight, Rolling Hills Estates, CA 90274)

On behalf of our entire organization and the women and children we support, thank you very much for your kind consideration.

Sincerely,

Julie Hadley
Vice-President of Major Donors
Tel: 310.831.0445
Email: larry.hadley@cox.net

Philanthropies

2018-2019: The Palos Verdes Junior Women's Club supports charities which provide community enrichment, critical needs, crisis intervention and prevention, support, and public services. We also award scholarships to worthy, local graduating high school seniors entering their first year of college or university. Charities are selected after a thorough investigation of their financial need and community impact. Focus is placed on groups that address the needs of *Women and Children in Crisis*. The General Membership approves the philanthropies that will be supported at the November General Meeting.



Boys and Girls Club LA Harbor: The organization has a "Triple A" strategy to provide high-quality programming in Academics, Arts, and Athletics. Academic support is the main focus and consistent college access services leads to the goal of high school graduation and college acceptance for nearly 90% of the college-bound participants.

Cancer Support Community Redondo Beach: Provides professionally-led support groups for people diagnosed with cancer and their loved ones. They are a complete mental and physical health destination for resources to those touched by cancer.

Community's Child: Protects and empowers homeless women with infants and children offering healthy alternatives to poverty, neglect, abuse, addictions and hopelessness. It provides safe living environments, counseling, education and employment readiness for its clients.

Family Promise of South Bay: Helps newly homeless families with children achieve housing stability by providing short-term shelter, meals, case management, and hospitality.



Harbor Community Clinic: Provides primary and preventive healthcare to low income and indigent residents in Wilmington, Carson, Harbor City and Lomita. Funding provides medication to the neediest of families.

Harbor Interfaith Services: Provides homeless and working poor families with emergency shelter, food, job placement advocacy, transitional housing, childcare, and support services. This is the only agency in the South Bay that houses homeless families.

Harmony Project: Provides children living in low-income neighborhoods access and opportunity through the practice, study, and performance of music.

Happy Hats: Dedicated to uplifting the spirits, easing the fears, and bringing happiness and smiles to hospitalized children with cancer and other life threatening illnesses.



Los Angeles Challenge: Provides K-12 educational scholarships for children from economically disadvantaged but highly motivated families as a means of breaking the cycle of poverty.

Pediatric Therapy Network: Leading the way in helping children, families and communities reach full capabilities through innovative therapy, education and research. Pediatric Therapy Network provides the community with high quality therapy to foster the best possible outcomes for children with special needs.

SHAWL (Support for Harbor Area Women's Lives): Provides women substance abuse treatment within a supportive residential living program as an alternative to incarceration or homelessness. SHAWL offers the South Bay's only continuum of care designed to foster sustained sobriety and progress towards emotional and financial independence with success rates rivaling the best treatment facilities.

South Bay Children's Health Care Association: Provides dental services to youth - 18 months through 24 years of age, as well as child guidance - mental health clinic for youths through 18 years of age, who come from poverty, low, and moderate income families in the South Bay communities.

Toberman Neighborhood Center: Provides to their neighboring community, 97% of whom live in poverty, programming that helps people move from poverty to self-sufficiency. Their goals include creating motivated, life-long learners, and strengthening family units.

Trinity Hospice Kids Care: Provides hospice care and supportive services to children with cancer and their families. Trinity Kids Care offers high quality care, and services, to low income families and children.

Scholarships: Awarded to deserving local high school seniors entering their first year at a college or university. Consideration is based on financial need, academic achievement, community service, and extracurricular activities.



Background

ESTABLISHED in 1958 as a non-profit public benefit corporation, the Palos Verdes Junior Women's Club is designated at 501(c)(3) charitable organization by the Internal Revenue Service.

MEMBERSHIP is by invitation to woman over 21 who reside on the Palos Verdes Peninsula. Our members are a diverse group, including community leaders, stay-at-home moms, and professional women in business, law and medicine. Our organization is 100% volunteer; we have no paid staff.

OUR GOAL is to promote the social welfare of the greater South Bay community through financial assistance and hands-on support.

FOCUS is placed on groups that have critical, yet often overlooked needs. Our contributions provide assistance to philanthropies that are categorized as follows:

Crisis	Support immediate life-threatening or critical needs
Intervention	Provide long-term needs of a critical nature
Prevention	Prevents crisis situations from happening
Support	Provide assistance through positive encouragement
Service	Provide assistance to the general public

DISBURSEMENTS Since 1958, Palos Verdes Junior Women's Club has disbursed millions of dollars to charities benefiting women and children in crisis. One hundred percent of net proceeds are distributed to philanthropies and scholarship recipients. Administrative expenses are paid 100% by our membership dues.

FUNDRAISING activities, in which members are required to participate, include a Holiday Luncheon and Boutique in the late fall, a Spring Fundraiser in mid-March, and a year-round Corporate Sponsorship Program.



Celebrating 62 Years of Hearts Caring and Sharing
Supporting Women and Children in Crisis in the South Bay
Tax Identification number 95-6054256

Donors

Palos Verdes Junior Women's Club *Celebrating Over 60 Years of Hearts Caring and Sharing*

MAJOR DONORS

_____ \$10,000+ -Platinum

- VIP table for eight at the Spring Fundraiser
- Prominent full page ad placement in the Holiday Luncheon and Spring Fundraiser program books*
- Top billing on the Save-the-Date card and invitation*
- Top billing in all newspapers ads, press releases, posters, fliers
- Website link with logo or photo for one year

_____ \$5,000+ -Gold

- Six tickets and VIP seating at the Spring Fundraiser
- Prominent full page ad placement in the Holiday Luncheon and Spring Fundraiser program books*
- Top billing on the Save-the-Date card and invitation*
- Top billing in all newspapers ads, press releases, posters, fliers
- Website link with logo or photo for one year

_____ \$2,500+ -Silver

- Four tickets and VIP seating at the Spring Fundraiser
- Prominent full page ad placement in the Holiday Luncheon and Spring Fundraiser program books*
- Top billing on the Save-the-Date card and invitation*
- Top billing in all newspapers ads, press releases, posters, fliers
- Website link with logo or photo for one year

_____ \$1,000+ -Bronze

- Two tickets and VIP seating at the Spring Fundraiser
- Prominent full page ad placement in the Holiday Luncheon and Spring Fundraiser program books*
- Top billing on the Save-the-Date card and invitation*
- Top billing in all newspapers ads, press releases, posters, fliers
- Website link with logo or photo for one year

GENEROUS HEARTS

All Generous Hearts will be listed on invitations and in event program books*. Website listing for one year.

_____ \$750+ -Benefactor Also includes half-page ad*

_____ \$500+ -Patron Also includes quarter-page ad*

_____ \$250+ -Friend

_____ \$100+ -Supporter

_____ \$ 50 + -Contributor

**Closing date Deadlines:*

Holiday Luncheon, deadline for ad: November 1, 2019 Spring

Fundraiser, deadline for ad: February 15, 2020

DONOR LISTING: _____
(as you would like it to appear in print)

DONOR NAME/CO. REP: _____

PVJR MEMBER NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

E-MAIL: _____ PHONE: _____

Please make checks payable to Palos Verdes Junior Women's Club
VP Major Donors-Julie Hadley, 32 Harbor Sight Drive, Rolling Hills Estates, CA 90275 Please
consult your tax advisor regarding tax deductions. 501 (c)(3) organization. Tax ID 95-6054256